



ADVERTISEMENT

Project Girl co-founder to bring strong message

12:10 PM Mar. 30, 2012 | 1 Comments

[Recommend](#)

[Sign Up](#) to see what your friends recommend.

[Recommend](#)

[Tweet](#) 0

[+1](#) 0

[Print](#) [Share](#) [A A +](#)

Written by
Julie Gilkay
Post-Crescent assistant
editor

Artist, author and activist Kelly Parks Snider wants kids to take a lesson from the title character of her children's book, "Zilly: A Modern-Day Fable": Be an original.

FILED UNDER

[Life & Style](#)

Published in January, "Zilly" is the story of an out-of-the-ordinary flyer who is fun, daring, bold and different. Her best friend is Mingle, an odd goat who loves and accepts Zilly for whom she is.

"I like being me, and I am exactly the way I am supposed to be!" says Zilly, who discovers that embracing her unique self is far more important than fitting in.

"Zilly" is an outgrowth of Parks Snider's work with Project Girl, the nation's first girl-led mobilization she co-founded with Jane Bartell about 10 years ago that helps adolescent girls deconstruct media-based culture. It is an artistic exploration of the effects media and advertising has on the lives of young girls.



Kelly Parks Snider

IF YOU GO

Kelly Parks Snider is being brought to the Fox Cities for

The mother of three daughters and a son, Parks Snider of Oregon, Wis., will bring her message here as part of the Fox Cities Book Festival later this month.

Reaching out

Children as young as first grade are starting to understand commercialization and see themselves in the message, Parks Snider said.

To reach those impressionable consumers, she decided to write the book as a way to "talk to a younger audience in a creative way, (to) convince kids they're fine the way they are. We're all in process ... and not to be so hard on ourselves."

Children's books are a powerful tool.

"With words and art, we create an away space

ADVERTISEMENT

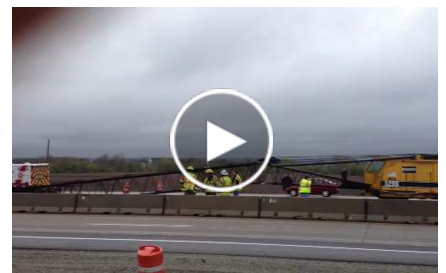
Most Popular

Most Commented

More Headlines

- 1 New rule would reduce raises for Wisconsin teachers
- 2 De Pere murder-suicide leaves many questions
- 3 Dangerous algae flourishes as Wisconsin slogs through permits
- 4 Tavern drinking games in Neenah benefit causes
- 5 La Crosse pastor pushes cellphone use during church

Most Viewed



Crane topples over on U.S. 41 south of Scheuring Road
Apr. 20, 2012

PHOTO GALLERIES

Related Links

Julie Gilkay column: Girl power: Self-esteem in girls starts to falter as early as age 9; how parents respond is crucial

for children," she said. "There seem to be very few away spaces in our children's lives — places where they can experience stillness. Good art and great books can open your eyes to a new way of seeing this world."

According to a 2010 Kaiser Family Foundation report, children ages 8-18 are interacting with recreational media 10 hours a day. The risk with that much consumption, Parks Snider said, is that children need to be educated on the messages otherwise they are going to be educated through the media, which glorifies consumerism, features the objectification of girls and pressures girls to be thin and offers advertisements that show girls looking confused, incompetent or unconfident.

— Julie Gilkay: 920-993-1000, ext. 319, or jgilkay@postcrescent.com. She is the mother of Benjamin, 10, Grace, 8, and Lucas, 6.

View Comments (1) | Share your thoughts »

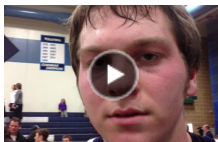
TOP VIDEO PICKS selected by Taboola



Crane topples over on U.S. 41 south of Scheu... Apr 20, 2012



AdMeter 2012: Toyota Camry Feb 6, 2012



PLAYER INTERVIEW: Xavier's Bobby Ramlet ... Mar 4, 2012

YOU MIGHT BE INTERESTED IN

Authorities ID woman who died (The Appleton Post-Crescent)

Wisconsin Governor Scott Walker gives \$765,000 in bonuses despite budget hole (The Appleton Post-Crescent)

Two Kaukauna girls found safe after searches (The Appleton Post-Crescent)

'Waterwalk' premiere moved to larger venue, new date (Appleton Post Crescent | Appleton news, community, entertainment, yellow pages and classifieds. Serving Appleton, Wisconsin | postcrescent.com)

Top shopping with a museum focus (Crave)

'Think Like a Man' dethrones 'Hunger Games' at box office (Appleton Post Crescent | Appleton news,

SPONSORED LINKS

7 little-known Social Security benefits (Bankrate.com)

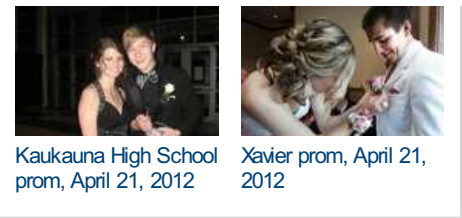
Unbelievable: Halle Berry Celebrated Her 45th Birthday in a Bikini (Zimbio)

Internet Safety: Craigslist Ad Leads to Home Invasion and Murder (Help Protect Your Child's Online Reputation From Damage | Safetyweb)

How to Pick the Best Barbecue Grill for Your Family (Grilling is Happiness)

Danica Patrick's days of wine and races (espnW)

Man's Plan to Get Wife Drunk So He Can Use Facebook Goes Horribly Awry (MamasLatinas)



Kaukauna High School prom, April 21, 2012

Xavier prom, April 21, 2012

ALAW - WI Online Courses Take free public online HS courses with ALAW. Enroll by April 30. www.barron.k12.wi.us/alaw

ADVERTISEMENT

Follow us anywhere SUBSCRIBE SIGN UP FOR DAILY DELIVERY! TWITTER FACEBOOK MOBILE RSS EMAIL SMS Bank on the go with us! FNB

ADS BY PULSE 360

AdChoices

1 Must-Own Stock for 2012

You better read this report about NGHT before it's too late ActionStockPicks.com

OTCBB: DOMK Sales Explode

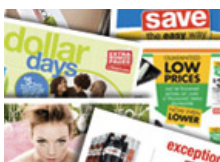
Orders for hot new Apple iPad solar charger exceed all expectations. www.SolaWerks.com

Texas: Lower Your Mortgage Payment

Get a FREE quote from lenders to slash your monthly payment now! Mortgage-Rate-Offers.com

FREE LAUNDRY COUPONS Tide Gain Purex all

REAL DEALS



Flip, shop and save on specials from your

MOST POPULAR

- 1. New rule would reduce raises for Wisconsin teachers
2. De Pere murder-suicide leaves many questions
3. Dangerous algae flourishes as Wisconsin slogs through permits
4. Tavern drinking games in Neenah benefit causes
5. La Crosse pastor pushes cellphone use during church

ARCHIVES

View the last seven days Yesterday, Apr. 21 Friday, Apr. 20 Thursday, Apr. 19 Wednesday, Apr. 18 Tuesday, Apr. 17 Monday, Apr. 16

THINGS TO DO

See all Events

Calendar table with days SUN 22, MON 23, TUE 24, WED 25, THU 26, FRI 27

Springfest

St. John the Baptist/St. Mary Catholic Churches Menasha, WI

Progressive Appleton: Through the



favorite retailers in
Appleton, WI 54912

GET DEALS NOW

- 6. Neenah lands grant for downtown redevelopment
- 7. Construction worker dies at Highway 41 worksite in Lawrence

Sunday, Apr. 15

See our paid archives for news older than a week.

Lens of W.D. Schlafer

The History Museum at the Castle Appleton, WI

Houdini: Art and Magic

Madison Museum of Contemporary Art Madison, WI

ADVERTISEMENT

postcrescent.com | Appleton
Fox Cities
Wisconsin

Site Map | Back to Top

NEWS

- Neenah-Menasha
- Heart Of The Valley
- Greenville-Hortonville-New London
- Wisconsin Politics
- Nation & World
- Watchdog
- Searchable Databases
- Records
- Special Moments
- Special Reports

VIEWS

- Editorials
- Letters To The Editor
- Blogs
- Forums
- About The Editorial Pages
- Community Columnists
- Code Of Ethics
- Editorial Board

BUSINESS

- Buzz Blog
- Newsletter
- Snapshots
- Annual Report
- Answer Book
- Stock Quotes
- Annual Report Voting

ENTERTAINMENT

- Fox Cities Hub
- Movies
- Music
- Television
- Calendar Events
- Dining
- Beer Man
- Comedy & Theater
- Buzz
- Wre

SPORTS

- Packers
- Varsity
- Outdoors
- Baseball
- Colleges
- Clubhouse Live
- Fox Cities Marathon
- Sports Livestreams
- Calendar
- Submit Bowling Scores

OBITUARIES

- Today's Obituaries
- Records
- In Memoriams

LIFE & STYLE

- Crave Blog
- Health
- Good Neighbors
- Fox Valley Photo Album
- Food
- Special Moments
- Pets
- Special Sections
- Cozi

PHOTOS/VIDEO

- Photo Galleries
- Video Library
- Livestreams
- Audio Slideshows
- Take A Moment
- Your Photos
- Historic Photos
- Photo Reprints
- Page Reprints

HELP

- Contact Us
- Subscribe
- Our Commitment
- Manage My Subscription
- Retail Locations
- Purchase a back issue
- Reader Services
- Advertising Services
- Employment
- About Us

FOLLOW US

- Twitter
- Facebook
- Mobile
- RSS
- E-mail Alerts
- Text Alerts

News | Jobs | Cars for Sale | Homes for Sale | Apartments for Rent | Real Estate | Shopping



Appleton Post-Crescent | Fond du Lac Reporter | Gannett Wisconsin Media | Green Bay Press-Gazette | Manitowoc Herald Times Reporter | Marshfield News Herald
Oshkosh Northwestern | Sheboygan Press | Stevens Point Journal | Wausau Daily Herald | Wisconsin Rapids Daily Tribune | Door County Advocate | Wisconsin Outdoor Fun

GANNETT

Copyright © 2012 www.postcrescent.com All rights reserved.

Users of this site agree to the [Terms of Service](#), [Privacy Notice/Your California Privacy Rights](#), and [Ad Choices](#)

MORE IN APC

Jennings helps Bucks keep faint playoff hopes alive

[Read More](#)